



**AVEDA INSTITUTES
FLORIDA**

**FT. LAUDERDALE - MIAMI • ST. PETERSBURG
ORLANDO • TALLAHASSEE • JACKSONVILLE**

CONSUMER INFORMATION & DISCLOSURE

ENCLOSED INFORMATION REGARDING:

- Financial Aid Available
- Eligibility
- Title IV Processing
- Verification Process
- Student Rights & Responsibilities
- Student Budget
- Return of Unearned Title IV
- Return of Funds Worksheet
- Institution Refunds
- Institution Refund Worksheet
- Drug Prevention Policy & Prevention Program
- Campus Security
- Student Tracking

Aveda offers the following Financial Aid Programs to help you finance your education and training:

- PELL GRANTS
- STAFFORD SUBSIDIZED AND UNSUBSIDIZED LOANS
- PLUS LOANS
- SALLIE MAE PRIVATE LOANS
- VA BENEFITS

APPLYING FOR AID

PELL GRANTS:

The student must complete the free application for Federal Student Aid (FAFSA).

STAFFORD SUBSIDIZED AND UNSUBSIDIZED LOANS:

The student must complete the FAFSA for Federal Student Aid and fill out the Master Promissory Note (MPN).

PLUS LOANS:

The student's parents must fill out the Plus MPN.

SALLIE MAE:

Student must fill out the Sallie Mae Loan Application.

AWARDING OF AID

PELL GRANTS:

A distinguished feature of the PELL GRANT program is its control concept "entitlement" which guarantees that a student who demonstrates a need will receive a grant. This gift grant is based on need and the cost of education at the school he/she chooses to attend. The most a student can receive in an award year, if eligible, is **\$5,550**.

STAFFORD SUBSIDIZED LOAN:

The subsidized loan program enables students to borrow money from a bank at a low interest rate to meet educational expenses. As an undergraduate, he/she may borrow up to **\$3,500** for the first year and **\$4,500** for the second year. However, a student cannot borrow more than the cost of attendance at his/her school less any other financial aid he/she may receive. Interest rates are variable and the student **must repay** the loan. Payments will begin 6 months after graduation.

STAFFORD UNSUBSIDIZED LOAN:

The unsubsidized loan for students is an educational loan that must be repaid. It is based on need. Independent undergraduates may borrow up to **\$6,000 per academic year** and dependent students may borrow up to **\$2,000 per academic year**. Interest rates are variable. Students must pay interest while attending school but the principle is not due until 6 months after graduation.

PLUS LOANS:

The Plus Loan is an educational loan that must also be repaid. Parents of dependent students can receive a Parent Plus Loan. Parents of dependent students may borrow up to the total cost of education per academic year for a child enrolled at least half-time. The interest rate is variable and can change once per year. Payments are not due until 6 months after the student graduates. If parents are denied a Plus Loan the student may borrow up to **\$6,000**.

SALLIE MAE:

Students may need a co-signer due to the fact that Sallie Mae is a credit based loan. Up to 60% of the loan of the tuition amount is allowable for living expenses, not to exceed **\$6,000**. A portion of the tuition must be financed to be eligible to apply for expenses. The student must fill out a Sallie Mae loan application.

VA BENEFITS:

At least one of the parents of the student must be a Veteran of the United States Armed Services.

GENERAL ELIGIBILITY

Pell Grants/Stafford Loan:

- You are enrolled in the 1600 hour Cosmetology Course.
- You are a U.S. citizen or an eligible non-citizen.
- You demonstrate that you have need. (Need is the difference between the cost of education and the amount you or your family can afford to pay). Need is determined by the information that is supplied on the free application for student aid.
- You maintain satisfactory progress towards completing your course of studies.
- You are not in default of a NDSL Stafford Loan or a Plus Loan.
- You have a High School Diploma or General Education Development (GED) certificate.
- You do not owe a refund on a Pell Grant or SEOG at any school.
- Must be enrolled as a regular student working toward a degree or certificate in an eligible program.
- Have a valid Social Security Number.
- Sign a statement of updated information.
- Register with the Selective Service.

TITLE IV PROCESSING

Pell Award – A student will receive a total of one and three-quarters PELL Grant if the student has a zero (0) EFC.

Pell Disbursement – Once the school receives the student's ISAR, all documentation has been received by the Financial Aid Department and the student has started classes, the school will receive half of the student's first Pell Award. After the student has achieved 451 hours in the program and the student is making satisfactory progress, the school will receive the other half of the student's first Pell Award. When the student has achieved 901 hours and is making

satisfactory progress, the school will receive half of his/her second year Pell Award and at 1250 hours the school will receive the other half of the student's second year Pell Award.

Student Loan Disbursement – Loans are disbursed on two separate occasions. The first half of the loan will be disbursed approximately 45 days after the first day of class and the other half at midpoint of the loan period.

No Pell or Loan disbursements can be made unless the student is making satisfactory progress in his/her attendance and academic studies.

TERMINATION OF STUDENT FINANCIAL AID

A student will lose all financial aid awards for the following reasons:

- Not making satisfactory progress in his/her attendance and academic studies.
- Being absent from school for a total of thirty (30) days.
- Not returning from an official leave of absence.

RE-INSTATEMENT OF FINANCIAL AID

A student may be reinstated for aid after:

- Student achieves satisfactory progress.
- Re-entering after being dropped or withdrawn from the school.

VERIFICATION

FEDERAL PROCESS TO AFFECT FINANCIAL AID FOR STUDENTS -

The federal government, through legislation, has created an application review process called “**verification.**” This process will be applied to all federal and some state program funds including Stafford Loans and Pell Grants. The following questions and answers are designed to assist you in understanding the process and its possible effect on your Financial Aid for the academic year.

WHAT IS VERIFICATION?

The review process called “Verification” is to ensure that all data provided on the federal application upon which you applied for financial aid is correct and complete. Students and their families may be asked to provide additional documentation or to update their data by the school. Documentation will be requested, if necessary, in order to complete the verification process. Federal law requires us to complete this procedure before we can process your Stafford Loan Application or disburse/credit your student account with any funds. An outline of the policies and procedures that govern the verification process is provided in this material. Your responsibilities and the deadlines you must meet are also provided. If you do not submit this

information, you will not receive your aid. If you have any questions regarding the verification process, please contact the school.

WHY WAS I SELECTED?

The selection of an application for verification review could happen because of one of the following conditions:

- The school elects to verify the applicant's information on the application.
- The Pell Grant program, through its own editing process, will randomly select a number of applicants for verification (this does not mean that your information is incorrect).
- The Pell Grant program, through its own editing process, due to inconsistent data being used by the applicant, will flag that particular application for verification.

I WILL BE APPLYING FOR A LOAN, WILL VERIFICATION EFFECT ME?

Yes, a loan is a federally subsidized program. Consequently, not only must your application be verified (if selected), but each student's loan application must first be certified by the school before payment can be requested.

HOW DO I BECOME CERTIFIED FOR A LOAN?

All students applying for just a loan must complete an application for Federal Student Aid. The data will then be reviewed through an approval process to determine if it will be selected for verification.

If selected for verification:

- You must complete a **"Verification Worksheet"** which will be given to you by the school. This form collects income and asset information from both the student and/or parents. In addition, students must submit all of their own tax forms as well as those of their parents.
- If the information is verified, the school will certify the loan and process for payment.
- If there is conflicting data, the school will contact the student for further clarification before the loan can be certified and processed for payment.

Borrower's Rights

- You have the right to receive a copy of your promissory note either before or at the time your loan is made.
- You are entitled to receive a disclosure statement before your loan repayment begins which includes information about interest rates, fees, loan balance, monthly payment amount, and the number of payments.

- If you qualify, you have the right to request a deferment of your loan payments for a specified period of time.
- If you qualify, you have the right to request a forbearance if you are unable to make payments and don't qualify for a deferment.
- You have the right to a grace period before your loan repayment period begins. However, your parents do not receive a grace period for a PLUS Loan. Your grace period begins when you leave school or drop below half-time status.
- You have the right to prepay all or any part of your loan(s) at any time without penalty.
- You must be notified in writing if your loan is sold to another lender or secondary market or transferred to another financial company for servicing. You must be informed regarding the identity of the new lender or loan holder, the address to which you must make payments and the telephone numbers of both the purchasing and selling lenders and servicers.
- You have a right to receive documentation that your loan(s) is/are paid in full.

Borrower's Responsibilities

- You must repay your student loan(s) including accrued interest and fees even if you do not complete your education, are not satisfied with your education, or are not able to find employment.
- You must make your payments on time, even if you do not receive any notices from your lender or servicer.
- You must immediately notify the lender or servicer if you are unable to make a scheduled payment.
- If you apply for a deferment or forbearance, you must continue making loan payments until you are notified that your request has been granted.
- You must notify the lender regarding any reasons that might change your eligibility for a deferment.
- You must participate in exit counseling before you leave school.
- You must notify the lender in writing within 10 days if any of the following personal information changes:
 - Name
 - Address
 - Telephone Number
 - Social Security Number
 - References
 - Graduation Date
 - Less than half-time enrollment
 - Withdrawal from school
 - Transfer to another school

GENERAL INFORMATION

The Financial Aid Officer is available during regular school hours to help students with any questions they might have pertaining to financial aid. You may make an appointment if you have further questions.

STUDENT BUDGET

Below is a sample of a 12 month budget to help you determine your financial responsibilities to attend school:

• Tuition	\$ 13,300.00
• Fees.....	\$ 100.00
• Book/Kits.....	\$ 1,500.00
• Personal Expenses.....	\$ 2,352.00
• Room and Board.....	<u>\$ 10,381.00</u>
TOTAL.....	\$ 27,633.00

WITHDRAWING OR DROPPING FROM SCHOOL

Any student who withdraws from school before the Pell Award has been disbursed will be responsible for all tuition owed. **Regardless of the reason why student aid has been terminated, the financial obligation is the responsibility of the student.**

REFUNDS

Return of Unearned Title IV Funds

The school will determine the amount of Title IV Aid to be returned in accordance with the Department of Education Guidelines. Eligible Title IV Aid recipients who fail to complete over **60%** of a payment period is considered to have not earned all the Federal Aid that may have been previously awarded. A required calculation will be performed to determine the portion of the unearned Federal Student Aid that must be returned to the U.S. Department of Education. In many cases, the Return of Unearned Title IV Funds calculation will result in the student owing tuition and fees to the Institute that would otherwise have been paid with Federal Aid funds. This policy may also result in the student owing a refund to the Department of Education.

POLICY REGARDING TITLE IV REPAYMENT BACK TO THE APPROPRIATE AGENCIES

After the school has determined the amount to be returned, the school will return all sums according to the following distribution: Federal Family Education Loan Program, Federal Pell Grants, FSEOG, and Student.

AVEDA INSTITUTES FLORIDA REFUND POLICY

Student's Right to Cancel and Notice of Cancellation and Refund

This agreement and the student's enrollment can be terminated by written notice from one party to the other.

REFUND POLICY. If the Student's enrollment is terminated for any reason, then the Institute will pay any refund owed within 45 calendar days of the Student's Termination Date, and will calculate the refund amount pursuant to standard Institute procedures and the following refund provisions.

- a. **Termination Upon Non-acceptance or Within Three Business Days.** If the applicant is not accepted by Institute, or if enrollment is terminated and the Termination Date is within three (3) Business Days after Student signs this Agreement and makes an initial deposit (the "Enrollment Date"), then Institute will refund to Student all monies paid by Student, including the \$100.00 registration fee, except for the \$50.00 application fee. This policy applies regardless of whether or not Student has actually started training. "Business Day" means any day that Institute's administrative offices are open for business.
- b. **Termination After Three Business Days, but Prior to Starting Class.** If the Termination Date is more than 3 Business Days after the Enrollment Date, but before Student begins the first class, Institute will refund all monies paid by the Student, except the \$50.00 application fee and the \$100.00 registration fee.
- c. **Termination after Starting Classes, After Three Business Days.** If enrollment is terminated after the Student has started classes, and the Termination Date is not within 3 Business Days after the Enrollment Date, then the Student will be entitled to a refund to the extent that (i) the total amount received and retained by the Institute on the Student's behalf (and not subject to return pursuant to Section 15(f) or 15(g) below or otherwise), exceeds (ii) the total amount to which the Institute is entitled hereunder. In the event of such termination, the Institute will be entitled to receive (or retain, to the extent already paid) the \$50.00 application fee, the \$100.00 registration fee, the Kit Fee, and a percentage of the total Tuition, determined as follows:

% of Scheduled Clock Hours Completed	% of Total Tuition Owed to Institute
0.01 % to 4.9%	20 %
5 % to 9.9 %	30 %
10 %to 14.9 %	40 %
15 % to 24.9%	45 %
25 % to 49.9%	70 %
50% or Over	100 %

"% of Scheduled Clock Hours Completed" is calculated based on the total number of Clock Hours that were scheduled between the Student's actual starting date and the Student's Last Attendance Date, **whether or not the Student actually attended the scheduled Clock Hours.** The "Student's Last Attendance Date" means the last date of actual attendance by the Student.

d. **Institute Closure; Program Cancellation.** If the Institute is permanently closed and no longer offers instruction after the Student has enrolled, the Student will be entitled to a pro-rata refund of tuition based on the tuition adjustment schedule set forth in Section 15.c above. If a Program is cancelled subsequent to a Student's enrollment, but prior to beginning instruction, the Institute shall, at its option, either: (i) provide a full refund of all monies paid by the Student, other than the \$50 application fee; or (ii) provide for completion of the Program. e. **Withdrawal Fee's.** If Student withdraws or is terminated from Institute for any reason, then Student will be charged a \$150.00 withdrawal fee, unless such withdrawal takes place within three (3) Business Days after the Enrollment Date, as described in Section 15(a) above. Students, who withdraw, will be charged 18% interest annually, on any unpaid portion of tuition owed.

f. **Return of Unearned Funds From Title IV Programs** The Institute will determine the amount of any Title IV aid to be returned in accordance with the Department of Education Guidelines. An eligible Title IV aid recipient who fails to complete over 60% of a payment period is considered to have not earned all the federal aid that may have been previously awarded. A required calculation will be performed to determine the portion of the unearned federal student aid that must be returned to the U.S. Department of Education. In many cases, this policy may also result in the student owing a refund to the Department of Education. The following is the distribution of unearned aid that must be returned: Federal Family Education Loan Programs, Federal Pell Grants, FSEOG, and then the Student.

AVEDA INSTITUTE DRUG & ALCOHOL PREVENTION PROGRAM

AVEDA INSTITUTE DRUG POLICY

It is the policy of Aveda Institute to prohibit the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance in or on the Aveda Institute owned or controlled property.

Aveda Institute is committed to providing a campus environment free of abuse of alcohol and the illegal use of alcohol and drugs. To strengthen that commitment, Aveda Institute has adopted and implemented a program that seeks to prevent the abuse of alcohol and drugs by the Institute, which includes its employees and students. The Institute's policies concerning the use of alcohol and drugs are outlined below. This statement is provided in response to the federal **DRUG-FREE SCHOOLS AND COMMUNITIES ACT AMENDMENT OF 1989** (Public Law 101-226).

STANDARDS OF CONDUCT

The unlawful manufacture, distribution, dispensation, possession or use of a controlled substance (drugs) and the unlawful possession, use, or both, of alcohol are prohibited in and on property owned or controlled by Aveda Institute.

No employee or student is to report for work, attend class, or participate in an Aveda Institute activity while under the influence of one or more illegal drugs or alcohol or prescription drugs that would affect his/her performance.

The possession and use of alcoholic beverages by members of the Aveda Institute are at all times subject to the alcoholic beverage laws of the State of Florida, as well as, city ordinances within

our service area and the Institute's policy. Under Florida law, no person may possess a substance regulated under the provisions of Chapter 893, Florida Statutes (controlled substances and "designer drugs"), unless dispensed and used pursuant to prescription or otherwise authorized by law. Sale and delivery of such substances are prohibited unless authorized by law.

AVEDA INSTITUTE SANCTIONS

Violation of the policies and laws referenced above by an employee or student will be grounds for disciplinary actions up to and including termination or expulsion in accordance with the applicable Aveda Institute policies. Violators may be required to undergo an evaluation, treatment, or both for a drug or alcohol-use disorder. A referral may also be made for prosecution consistent with local, state and federal criminal laws. Disciplinary action taken against a student or employee by the Institute does not preclude the possibility of criminal charges being filed against that individual. The filing of criminal charges similarly does not preclude action by the Institute.

OTHER SANCTIONS

State law prohibits the possession of alcoholic beverages by persons under the age of 21. No person may sell, give, serve, or be served alcoholic beverages to a person under age 21, and it is unlawful for a person under age to misrepresent his or her age in order to obtain alcohol. A violation for the first of any such offenses is punishable by a term of imprisonment of up to 60 days or a \$500 fine or both. A subsequent offense is punishable by a definite term of imprisonment up to one year and a fine of \$1,000.

Under State law, it is a crime for any person to possess or distribute a controlled substance (drug) as described in Section 893.03, Florida Statutes, except as authorized by law. Depending upon the offense, such crimes range from first-degree misdemeanors (punishable by up to 60 days imprisonment, or up to a \$500 fine or both) to first-degree felonies (punishable by up to 30 years imprisonment, or up to a \$10,000 fine or both). Specifically, for example, possession of less than 20 grams of marijuana is punishable by imprisonment of up to one year and a fine of up to \$1,000; possession of more than 20 grams of marijuana is a third-degree felony punishable by up to five years and a fine of up to \$5,000. Possession of less than 28 grams of cocaine is a second-degree felony and is punishable by imprisonment of up to 15 years and a fine of up to \$10,000. Possession of more than 28 grams of cocaine is punishable by a minimum of three years of imprisonment and a fine of up to \$50,000. Trafficking (distributing specified quantities of various controlled substances) is punishable by a minimum term of imprisonment of 3 to 25 years and a fine of \$25,000 to \$500,000, depending on the particular drug and quantity involved.

Federal trafficking penalties for first offenses range from up to 1 year of imprisonment and a fine of up to \$100,000 to 40 years to life imprisonment and a fine of up to \$4 million, depending upon the illicit drug involved. Second offense penalties range from up to two years of imprisonment and a fine of up to \$200,000 to not less than life imprisonment and a fine of up to \$8 million.

HEALTH RISKS ASSOCIATED WITH THE USE AND ABUSE OF ALCOHOL AND ILLICIT DRUGS

Alcohol consumption causes a number of marked changes in behavior. Even low doses of alcohol significantly impair the judgment and coordination required to drive a car safely, increasing the likelihood that the driver will be involved in an accident. The use of even small amounts of alcohol by a pregnant woman can damage the fetus. Low to moderate doses of alcohol also increase the likelihood of a variety of aggressive acts.

Moderate to high doses of alcohol cause marked impairment in higher mental functions, severely altering a person's ability to learn and remember information. Heavy use may result in chronic depression and suicide and may also be associated with the abuse of other drugs. Very high doses can cause respiratory problems, depression and death. If combined with other depressants of the central nervous system, much lower doses of alcohol will produce the greater effects described above for very high doses.

Long-term heavy use of alcohol can cause digestive disorders, cirrhosis of the liver, circulatory system disorders and impairment of the central nervous system, all of which may lead to early death.

Repeated use of alcohol can lead to dependence and at least 15-20 percent of heavy users eventually will become problem drinkers or alcoholics if they continue drinking. Sudden cessation of alcohol consumption is likely to produce withdrawal symptoms, including severe anxiety, tremors, hallucinations and convulsions which can be life-threatening. The use of illegal drugs and the misuse of prescription and other drugs pose a serious threat to one's health. For example, the use of marijuana (cannabis) may cause impairment of short-term memory, comprehension and ability to perform tasks requiring concentration. The use of marijuana also may cause lung damage, paranoia and possible psychosis. The use of narcotics, depressants, stimulants and hallucinogens may cause nervous system disorders and possible death as the result of an overdose. Illicit inhalants can cause liver damage.

There are significant risks associated with the use of alcohol and drugs. These risks include impaired academic or work performance; lost potential; financial problems; poor concentration; blackouts; conflicts with friends and others; vandalism, theft and murder; sexual assaults and other unplanned sexual relationships; spouse and child abuse; sexually transmitted diseases; and, unusual or inappropriate risk taking which may result in physical or emotional injury or death.

AVAILABLE DRUG AND ALCOHOL COUNSELING AND REHABILITATION IS AVAILABLE THROUGH THE DRUG AND ALCOHOL REHABILITATION CENTER. CALL 1-800-559-9503.

FEDERAL DRUG-FREE WORKPLACE ACT REQUIREMENTS

The following are required of Aveda Institute and its employees and students:

- An employee or student shall notify his or her supervisor or other appropriate management representative of any criminal drug statute conviction for a violation occurring in the workplace no later than five days after such conviction.
- The Institute shall notify any federal contacting agency within ten days of having received notice that an employee or student engaged in the performance of such contract or grant has had a criminal drug statute conviction for a violation occurring in the workplace.
- The Institute will take appropriate personnel action against any student or employee who is convicted of a violation occurring in the workplace and will require his/her satisfactory participation in a drug abuse assistance or rehabilitation program.

STANDARDS OF CONDUCT

The Drug and Alcohol Prevention Program policy applies to all students. The unlawful possession, use, or distribution of elicits drugs and/or alcohol is strictly prohibited at this institution. Students not complying with these standards will be subject to institutional sanctions. The prohibitions for use, possession, and distribution of illegal drugs or alcohol apply to all students on school property or as part of any school activity.

DRUG AND ALCOHOL PREVENTION PROGRAM

INSTITUTIONAL SANCTIONS

A student or employee will face an immediate 30 day suspension from school and a referral for prosecution will be imposed for use, distribution, or possession of illicit drugs and/or alcohol. The student will not be allowed to continue attending school/classes while under the influence of a prescribed drug that impairs his/her ability to perform the required skills or tasks of his/her educational program.

During the 30 day suspension, the student must enroll in a rehabilitation program. The student must show proof of program entry. After the 30 day suspension, the student will not be allowed to return to school without written authorization from the counseling agency stating the student has discontinued the use of drugs and/or alcohol. The student may also return to school with a physician's statement stating that the student is no longer taking any medicine that would impair his/her performance or skill. If the student is unable to return within 30 days, he/she will be terminated. If the student wishes to re-enter the school, he/she must follow the re-entry policy/procedure.

Any student who returns to school after being suspended or terminated and violates the policy a second time will be terminated from the school and will not be allowed to re-enter.

The institution will notify the student in writing if the institution becomes aware of any violation of this policy. The student may request a formal hearing within 3 business days after receiving said notice. If a student requests a hearing, a board of 3 members of the school's staff will notify the student of the date scheduled for the hearing. The student has the right to be represented by

legal counsel for this purpose. The hearing board will take testimony from all individuals involved in the case.

The institution's administration will notify the student of the board's decision. In all cases, the hearing board's decision will be final. If the student is found to have violated the institution's Drug and Alcohol Abuse Prevention Policy, the suspension will stand.

AVEDA INSTITUTE CAMPUS CRIME AND SECURITY

To assist students and prospective students to be aware of crime on the campus of Aveda Institute, the U.S. Department of Education requires that we furnish you with the following polices and statistics for the period of January 1, 2010 to December 31, 2010.

1. Any person witnessing some form of criminal action or emergency should report it to the School Director or Instructor in Charge. The person in charge shall investigate the incident and report it to the local police department. The person in charge shall prepare a written memorandum regarding the incident.
2. All facilities are locked during non-business hours. During non-business hours, only authorized personnel are permitted on campus.
3. The school does not employ private security personnel. Therefore, all incidents of a criminal or emergency nature are reported to the local police agency.
4. During orientation, school meetings and staff meetings, students and employees are informed about the importance of secure premises. Students and staff are encouraged to walk together when walking to their cars or public transportation.
5. During orientation, students are reminded that they can assist in crime prevention by ensuring that their cars are locked, personal belongings such as purses, wallets, and equipment are safeguarded, and that they report any suspicious activity to the School Director.
6. Whenever any of the following crimes occur on campus, the information is reported to the local police and recorded in a memorandum. These statistics are disclosed to the students and employees every year on the first of September.
 - a. Murder
 - b. Rape
 - c. Robbery
 - d. Aggravated Assault
 - e. Burglary
 - f. Auto Theft
 - g. Arson
7. Whenever an arrest is made for the violations stated below, this school records the incident and reports the statistics to students and employees.
 - a. Liquor Violations
 - b. Drug Abuse Violations
 - c. Weapons Possessions

8. The sale and use of alcohol and illegal drugs are not permitted in this school or its adjacent parking area. Anyone observed using illegal drugs and/or alcohol will be referred to the local authorities. The school has in place a Drug and Alcohol Abuse Prevention Program required under public law.

During the period of January 1, 2010 to December 31, 2010 the following are the statistics as per the above Federal Regulations:

	St. Petersburg	Orlando	South Florida	Tallahassee
Murders	0	0	0	0
Rape	0	0	0	0
Robbery	0	0	0	1
Aggravated Assault	0	0	0	0
Motor Vehicle Theft	1	2	0	0
Arson	0	0	0	0
Liquor Violations	0	0	0	0
Drug Violations	0	0	0	0
Weapons Possessions	0	0	0	0

*None of the crimes listed above can be categorized as a Hate Crime.

AVEDA INSTITUTE ST. PETERSBURG INCLUDING ORLANDO AND SOUTH FLORIDA CAMPUSES PERFORMANCE STATISTICS

To help you in your decision to enroll as a student at the Aveda Institute, we wish to inform you of the following statistical information regarding completion, licensure, and employment rates for the year 2010

COSMETOLOGY

- **79.79% of the students who were scheduled to graduate in the year 2010 went on to graduate**
(646) Students were scheduled to graduate and (509) graduated
- **66.67% of the students who graduated found employment in the cosmetology profession in 2010**
(509) Students graduated and (334) found employment
- **88.75% of the students who took their State Board Exams in the year 2010 passed**
(400) Students took State Boards and (355) passed

AVEDA INSTITUTE TALLAHASSEE PERFORMANCE STATISTICS

To help you in your decision to enroll as a student at the Aveda Institute, we wish to inform you of the following statistical information regarding completion, licensure, and employment rates for the year 2010

COSMETOLOGY

- **68% of the students who were scheduled to graduate in the year 2010 went on to graduate**
(117) Students were scheduled to graduate and (79) graduated
- **71% of the students who graduated found employment in the cosmetology profession in 2010**
(79) Students graduated and (56) found employment
- **95% of the students who took their State Board Exams in the year 2010 passed**
(72) Students took State Boards and (68) passed

AVEDA INSTITUTES FLORIDA ON TIME COMPLETION RATES

The on-time amount of weeks to complete the Full Specialist/Massage Therapy program is 32 weeks based on 100% attendance.

St. Petersburg Campus for July 1, 2010 – June 30, 2011 was 90%.

Orlando Campus for July 1, 2010 – June 30, 2011 was 98%.

South Florida Campus for July 1, 2010 – June 30, 2011 was 83%.

Tallahassee Campus for July 1, 2010 – June 30, 2011 was 93%.

The on-time amount of weeks to complete the cosmetology program is 57 weeks based on 100% attendance.

St. Petersburg Campus for July 1, 2010 – June 30, 2011 was 59%.

Orlando Campus for July 1, 2010 – June 30, 2011 was 71%.

South Florida Campus for July 1, 2010 – June 30, 2011 was 61%.

Tallahassee Campus for July 1, 2010 – June 30, 2011 was 69%.

**AVEDA INSTITUTES FLORIDA
COMPLETION RATES BASED ON MAXIMUM TIME FRAME**

Full Specialist/Massage Therapy

St. Petersburg Campus for July 1, 2010 – June 30, 2011 was 100%
Orlando Campus for July 1, 2010 – June 30, 2011 was 100%.
South Florida Campus for July 1, 2010 – June 30, 2011 was 100%.
Tallahassee Campus for July 1, 2010 – June 30, 2011 was 100%.

Cosmetology

St. Petersburg Campus for July 1, 2010 – June 30, 2011 was 100%.
Orlando Campus for July 1, 2010 – June 30, 2011 was 98%.
South Florida Campus for July 1, 2010 – June 30, 2011 was 99%.
Tallahassee Campus for July 1, 2010 – June 30, 2011 was 100%.

Student Body Diversity

Tallahassee

0% American Indian or Alaska Native
0% Asian/Native/Hawaiian/Pacific Islander
27% Black or African American
2% Hispanic Latino
69% White
1% Two or more races
2% Race/ethnicity unknown
0% Non-resident alien

Pell Student Body Diversity September 1, 2009 – August 31, 2010

44 White Females
1 Black Male
1 Latino

South Florida

0% American Indian or Alaska Native
10% Asian/Native/Hawaiian/Pacific Islander
11% Black or African American
25% Hispanic Latino
60% White
4% Two or more races
0% Race/ethnicity unknown
0% Non-resident alien

Pell Student Body Diversity September 1, 2009 – August 31, 2010

63 White Females
10 Black Males
10 Black Females

Orlando

0% American Indian or Alaska Native
3% Asian/Native/Hawaiian/Pacific Islander
5% Black or African American
30% Hispanic Latino
60% White
1% Two or more races
1% Race/ethnicity unknown
0% Non-resident alien

Pell Student Body Diversity September 1, 2009 – August 31, 2010

31 White Females
1 Black Males
1 Black Females
18 Latinos
2 Pacific Islanders

St. Petersburg

0% American Indian or Alaska Native
2% Asian/Native/Hawaiian/Pacific Islander
1% Black or African American
8% Hispanic Latino
82% White
1% Two or more races
8% Race/ethnicity unknown
0% Non-resident alien

Pell Student Body Diversity September 1, 2009 – August 31, 2010

63 White Females
1 Black Males
6 Latinos
2 Race unknown



**AVEDA INSTITUTES
FLORIDA**

**FT. LAUDERDALE - MIAMI • ST. PETERSBURG
ORLANDO • TALLAHASSEE • JACKSONVILLE**

AVEDA INSTITUTE ST. PETERSBURG

AVEDA Esthiology Full Specialist 600 Hours

Tuition	\$6,950.00
Registration Fee	\$ 100.00
Kit, Books and Supplies	\$1,200.00

AVEDA Esthiology Full Specialist/Massage Therapy (SPA) 900 Hours

Tuition	\$13,300.00
Registration Fee	\$ 100.00
Kit, Books and Supplies	\$ 1,500.00

AVEDA Cosmetology 1600 Hour Course

Tuition	\$15,300.00
Registration Fee	\$ 100.00
Kit, Books and Supplies	\$ 1,500.00

Median Loan Debt

St. Petersburg Full Specialist/Massage Therapy \$0 July 1, 2010 – June 30, 2011
 Non-Title IV St. Petersburg Full Specialist/Massage Therapy \$1,841 July 1, 2010 – June 30, 2011
 Title IV St. Petersburg Full Specialist/Massage Therapy \$7,037 July 1, 2010 – June 30, 2011
 St. Petersburg Cosmetology \$11 July 1, 2010 – June 30, 2011
 Non-Title IV St. Petersburg Cosmetology \$1,582 July 1, 2010 – June 30, 2011
 Title IV St. Petersburg Cosmetology \$8,818 July 1, 2010 – June 30, 2011
